

## Shuanghui-World Meat Industry Development Conference 2016

Registration: 08:00-20:00, Sept. 25, 2016

Time & Date: 08:30-18:30, Sept. 26, 2016

Venue: NO. 2 Meeting Hall, Beijing International Convention Center

08:30-08:40	<i>Congratulatory Remarks of the Opening Ceremony</i> Madam He Luli, Vice Chairwoman of Standing Committee of the Tenth National People's Congress / Honorary President, China Meat Association (CMA)
08:40-08:45	<i>Congratulatory Remarks of the Opening Ceremony</i> Mr. Guillaume ROUE, President of International Meat Secretariat
08:45-08:50	<i>Congratulatory Remarks of the Opening Ceremony</i> Shuanghui Group
08:50-09:10	<b>Keynote Presentation I:</b> <i>"The Development Plan for the Chinese Livestock and Poultry Slaughtering Industry during the Period of 13<sup>th</sup> Five-Year Plan"</i> Veterinary Bureau, Ministry of Agriculture of the P.R. China (MOA)
09:10-09:30	<b>Keynote Presentation II:</b> <i>"Promote the Strategy of 'Increasing Varieties, Improving Quality and Creating Brands' in the Meat Industry"</i> Department of Consumer Goods Industry, Ministry of Industry and Information Technology of the People's Republic of China
09:30-09:50	<b>Keynote Presentation III:</b> <i>"Co-Building the Traceability System, Creating the Relieved Consumptive Environment"</i> Department of Market Supervision, Ministry of Commerce of the People's Republic of China (MOFCOM)
09:50-10:10	<b>Keynote Presentation IV:</b> <i>"Strengthening the Food Safety Supervision and Management to Guarantee the Market Consumption Safety"</i> China Food and Drug Administration (CFDA)
<b>10:10-10:30</b>	<b>Coffee Break</b>
10:30-10:50	<b>Keynote Presentation V:</b> <i>"The Future for the Food Hygienic Standardization in China"</i> Department of Food Safety Standards, Risk Surveillance and Assessment, National Health and Family Planning Commission of the P.R. China

10:50-11:10	<p><b>Keynote Presentation VI:</b>  <i>“The Guarantee of the Chinese Imported and Exported Food Safety”</i>                      Bureau of Import and Export Food Safety, General Administration of Quality Supervision, Inspection and Quarantine of P.R. China (AQSIQ)</p>
11:10-11:30	<p><b>Keynote Presentation VII:</b>  <i>Illustration on the Certification, Accreditation and Inspection Work in the 13th Five-Year Plan</i>                      Department of Registration, Certification and Accreditation Administration of the P.R. China (CNCA)</p>
11:30-11:50	<p><b>Keynote Presentation VIII:</b>  <i>Introduction of the Meat Anti-Smuggling Actions in China</i>                      China Anti-smuggling Office</p>
<b>12:00-13:20</b>	<b>Lunch</b>
13:30-17:30	The 2nd U.S.-China Meat Product Safety Seminar
13:30-15:30	<p><b>Parallel Sessions:</b>                      Specialized Meeting of CMA Pork Branch                      Specialized Meeting of CMA Beef &amp; Sheepmeat Branch                      Specialized Meeting of CMA Poultry Branch                      Specialized Meeting of CMA Meat Processing Machinery &amp; Equipment Branch                      Specialized Meeting of CMA Meat Packing Materials Branch                      Specialized Meeting of CMA Meat Additives &amp; Seasonings Branch                      Specialized Meeting of CMA Importers &amp; Exporters Branch                      Specialized Meeting of CMA Cold-chain Logistics Specialized Committee</p>
<b>15:30-15:50</b>	<b>Coffee Break</b>
15:50-17:00	<p>Summaries of Branch Meetings                      Directors from CMA Branches</p>
17:00-18:00	Roundtable Discussion
18:00-18:20	<p>Announcing the Appraisal Results of “Technology Innovation Project of Chinese Meat Industry 2016” “Influential Companies in Natural Casing Export Business” “Excellent Companies in Natural Casing Export Business” “Excellent Local Association in Chinese Meat Industry” and Awarding to the Winners</p>
<b>18:30-20:30</b>	<b>Buffet Dinner</b>

## Specialized Meeting of CMA Pork Branch Program

### NO. 2 Meeting Room

Host: Zhao Qin, Executive Vice President, Sichuan Goldkinn Industrial Group Co., Ltd.

13:35-13:45	Analysis on the China Pork Industry Development Trends in 2016 ----President, CMA Pork Branch
13:45-14:15	How to Comply to High Food Safety Demands of Foreign Countries, More Specific China, Belgian Meat Standard the Answer? ----Mr. Thierry Smagghe, CEO Belgian Meat Exports (BME)
14:15-14:25	Innovations in Fresh Food Industry Mr. Liu Zhaoyang, Director of Henan Zhongpin Food Share Co., Ltd.
14:25-14:55	The Pork Industry Development Status in Britain ----Dr. Phil Hadley, Head of Market Access, Agriculture & Horticulture Development Board, UK (AHDB)
14:55-15:10	Presentation from Meat Companies Zhejiang Qinglian Food Co., Ltd./ President of Qinglian Culture Park Academy
15:10-15:20	Work Report on Dealing with Standards Concerning Grading and Classifying in Meat Industry ----Mr. Zhang Ziping, Senior Specialist, China Meat Association
15:20-15:30	The Discussion of the Development Direction of CMA Pork Branch and the Related Ideas ----Ms. Zheng Simin, Shandong Delisi Food Co., Ltd., President of CMA Pork Branch

## Specialized Meeting of CMA Beef & Sheepmeat Branch Program

### NO. 302 Meeting Room, 3F

13:30-13:40	Opening Speech and the Overview of the China Beef and Lamb Industry Development in 2016 Mr. Chen Xibin, the President of CMA Beef & Sheepmeat Branch
13:40-14:00	The Research Situation of Setting the Beef Classification and Grading Standards Mr. Sun Baozhong, PhD. Supervisor, Scientist of National Meat System
14:00-14:10	The New Trends of Australian Beef and Lamb Mrs. Tang Xuehong, China Manager/Chief Representative of China, Meat & Livestock Australia (MLA)
14:10-14:20	Planning Ideas of Setting the Sheep Meat Classification and Grading Standards in China Mr. Hasihairihan, the president of Inner Mongolia Ximeng Meat Association
14:20-14:30	The General Introduction of Brazilian Beef Industry Mr. Rogerio Moraes, General Manager of JBS (Hong Kong)
14:30-14:40	The Future Working Plan of CMA Beef & Sheepmeat Branch Mr. Gaoguan, Deputy Secretary of General, CMA Beef & Sheepmeat Branch
14:40-15:00	Discussion

## Specialized Meeting of CMA Poultry Branch Program

NO. 305C Meeting Room, 3F

Host: Madam Xu Hong, Secretary General, CMA Poultry Branch

13:30-13:50	Opening Comments and Industry Development Report in the First Half of 2016 Mr. Wang Guangcan, Vice President, Henan Yongda Group
13:50-14:20	The Pattern of Dutch Poultry Production Chain Mr. Oplaat, President, Nepluvi (Dutch Poultry Association )
14:20-14:35	Report on Egg and Egg Industry Development Lv Pan, CP Group (China)
14:35-14:50	Report on Feed Industry Helen Cao, Chief Scientist, New Hope Liuhe Group
14:50-15:00	Poultry Branch Work Report and Vice-presidential Company Issues Ms. Liu Lei, Director of Information Sector, China Meat Association
15:00-15:25	Discussion
15:25-15:30	Conclusion

## Specialized Meeting of CMA Meat Processing Machinery & Equipment Branch Program

NO. 310 Meeting Room, 3F

13:30-13:50	The General Introduction of Chinese Meat Machinery and Equipment Sector Mr. Han Qingrong, President, Jiaxing Expro Industrial Co., Ltd. & President, CMA Meat Processing Machinery and Equipment Branch
13:50-14:10	The Current Status and Development Trends of Global Meat Machinery and Equipment Sector Mr. John Walter Long, General Manager, Jarvis Machinery Manufacturing (Beijing) Corporation
14:10-14:20	The Current Status and Development Trends of Chinese Animal Slaughtering Equipment Mr. Fan Dezi, Executive Deputy General Manager, Qingdao Jianhua Food Machinery Manufacturing Co., Ltd.
14:20-14:30	The Current Status and Development Trends of Chinese Meat Filling Machinery Ms. Li Jin, General Manager, Hebei Helper Machinery Manufacturing Co., Ltd.
14:30-14:40	The Current Status and Development Trends of Chinese Meat Packaging Equipment Mr. Chen Xiaowen, General Manager, Dajiang Machinery Equipment Co., Ltd.
14:40-15:10	Discussion on Key Work Agenda for CMA Meat Processing Machinery and Equipment Branch
15:10-15:30	Discussion & Communication

## Specialized Meeting of CMA Meat Packing Materials Branch Program

NO. 305D Meeting Room, 3F

13:30-13:50	Speech-Meat Packaging Sector Overview 2016 Qi Lifang, Secretary General of CMA Meat Packing Materials Branch
13:50-14:05	Research on Meat Packaging and Food Safety Li Gang, Food Protection Sector Manager, Sealed Air (China) Co., Ltd.
14:05-14:20	Research on Meat Food Packaging Standards Editing Yang Wei, Technical Manager, Sunrise Packaging Material (Jiangyin) Co., Ltd.
14:20-14:35	Development Trend of Meat Food Packaging Zhou Xiaoli, Deputy General Manager of Technical Sector, Jarvis Machinery Manufacturing (Beijing) Corporation
14:35-14:45	Work Agenda and Branch Structure Building Li Li, from the Secretariat of CMA Packing Materials Branch
14:45-15:30	Panel Discussion

## Specialized Meeting of CMA Meat Additives & Seasonings Branch Program

NO. 303 Meeting Room, 3F

Host by: Dadam Liu Sha, Secretary General of CMA Meat Additives & Seasonings Branch

Time	Meeting Contents
13:30-13:50	Opening Remarks and Work Report of the First Half of 2016 President of CMA Meat Additives & Seasonings Branch, General Manager of Shandong Tianbo Food Ingredients Co., Ltd.
13:50-14:20	Presentation from Company Delegate
14:20-14:30	Work Report on the Editing Work of Additives and Seasonings Standards Mr. Li Hongjiu, General Manager of Shandong Tianbo Food Ingredients Co., Ltd.
14:30-14:40	Branch Work Report and the Nomination of Vice Presidents
14:40-15:20	Discussion Session
15:20-15:30	Meeting Conclusion

## Specialized Meeting of CMA Importers & Exporters Branch Program

NO. 305AB Meeting Room, 3F

Host: Madam Zhao Anli, Deputy Secretary General of CMA / Secretary General, CMA Importers & Exporters Branch

13:30-13:40	“The Review of Chinese Meat Import and Export Situation” The President of CMA Importers & Exporters Branch ▪ Wuxi Tianpeng Vegetable Basket Project Co., Ltd.
13:40-14:00	“Internet Plus Global Importing Logistics” Kevin, CEO, Beijing Myhuodai Information Technology Co., Ltd.
14:00-14:30	“The Trade Development and Current Situation of Spanish Beef and Lamb” Tomás Rodríguez, General Manager, INTEROVIC (Spanish Sheep and Goat Meat Interbranch)
14:30-15:00	“Dutch Quality Standards of Pork Production and Current Situation of Dutch Pork Exports to China” Mr. Jos Goebbels, President of COV (Dutch Meat Association for Pork and Beef)
15:00-15:20	“Discovery of Zhongpin Meat Exports Achievement” Mr. Tian Huizhou, Henan Zhongpin Food Share Co., Ltd.
15:20-15:30	“The Proposal of 2016 Chinese Meat Importing and Exporting to Relevant Departments of P.R.C” Mr. Ma Jie, The President of CMA Importers & Exporters Branch ▪ Wuxi Tianpeng Vegetable Basket Project Co., Ltd.

## Specialized Meeting of CMA Cold-chain Logistics Specialized Committee Program

NO. 305E Meeting Room, 3F

Host: Xiao Dahai, Executive Director of CMA Cold-chain Logistics Specialized Committee

Time Range	Meeting Program
13:30-13:50	Report of The Current Status of Cold Chain Logistics Industry Liu Shengru, Director of CMA Cold-chain Logistics Branch / President of Ji’nan Welcome Industrial Group Co., Ltd.
13:50-14:00	Presentation from Company Delegate Wang Jianzhi, Deputy General Manager, Henan Xianyi Supply Chain Co., Ltd.
14:00-14:30	Presentation from Company Delegate
14:30-14:50	Presentation from Chinese Association of Refrigeration and Colleges & Universities
14:50-15:00	Branch Work Report and the Nomination of Vice Presidents Xiao Dahai, Executive Director of CMA Cold-chain Logistics Branch
15:00-15:20	Discussion
15:20-15:30	Meeting Conclusion Liu Shengru, Director of CMA Cold-chain Logistics Branch / President of Ji’nan Welcome Industrial Group Co., Ltd.